



For Immediate Release

## **Imagine Communications Names Veteran Technology Executive Terry Kinninger as CFO**

**Kinninger Brings Broad Executive Experience and Strong Leadership in Emerging Private and Publicly Traded Companies**

**SAN DIEGO, Calif. – February 6, 2008** – Imagine Communications, the leading innovator in advanced digital video processing and edge multiplexing solutions, today announced the appointment of Terry Kinninger as Chief Financial Officer.

As a senior finance executive, Kinninger participated in raising more than \$200 million through IPOs, venture capital and debt financings. He has significant experience in mergers and acquisitions completing more than a dozen M&A transactions totaling over \$500 million in value.

“Terry’s extensive experience in finance, operations and business development with successful technology companies will be invaluable to Imagine. We expect Terry to play a significant role in defining and executing our corporate strategy,” said Imagine’s President and CEO Jamie Howard.

“Imagine’s novel next-generation technologies are extraordinarily well positioned to address the infrastructure needs of multiple large markets delivering video to diverse viewing platforms,” stated Kinninger. “I look forward to helping Imagine achieve aggressive growth and success in these markets.”

More recently, Kinninger was CFO and Executive VP of Business Development at R2 Technology, a medical device company that was successfully sold for \$220 million. Kinninger has also served as the CFO and COO of Bridge Medical, CFO and Senior VP of Corporate Development at Delphi Information Systems, CFO and VP of Administration at Integral Systems, CFO and Senior VP of Operations at Meta-Creations and CFO of WebSideStory.

Kinninger holds a B.S. degree from Miami University, Ohio.

### **About Imagine Communications**

Imagine Communications has launched the industry’s most powerful and scalable digital video platform, enabling system operators to cost-effectively increase bandwidth efficiency and video quality of HDTV, Switched Digital, VOD, and other advanced digital video services. The Imagine ICE™ Video Platform delivers the best video quality at any given bit rate, and also provides Video Layer Quality of Service, offering system operators unprecedented control over video quality. Imagine is based in San Diego with R&D and engineering in Israel. Imagine’s strong management team includes industry leaders with decades of experience delivering innovations in video communications. Founded in 2005, Imagine Communications is privately held and funded by Carmel Ventures, Columbia Capital and Court Square Ventures. [www.imaginecommunications.com](http://www.imaginecommunications.com)

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